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Advertising the American Dream Making Way for Modernity, 1920-1940. by Roland Marchand (Author) September 1985; First Edition; Paperback \$41.95, £35.00; Courses America in the 20th Century; Title Details. Rights: Available worldwide Pages: 472 ISBN: 9780520058859 Trim Size: 7 x 10

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Advertising the American Dream: Making Way for Modernity, 1920-1940 American studies collection Volume 53 of Sather classical lectures: Author: Roland Marchand: Edition: illustrated, reprint: Publisher: University of California Press, 1985: ISBN: 0520058852, 9780520058859: Length: 448 pages: Subjects

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