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His research is widely published in a number of leading journals and he is the co-author (with Heather Smith) of five books on IT management. Their most recent book — IT Strategy: Issues and Practices (2nd edition)–was the best-selling business book in Canada (Globe and Mail, April 2012).

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James D. McKeen is Professor Emeritus at the Smith School of Business at Queen’s University. He has worked in the IT field for many years as a practitioner, researcher, and consultant. In 2018, he joined Empire Life as interim SVP and CTO. He now serves as a technology and strategy adviser. Dr.

McKeen: IT Strategy & Innovation
His research is widely published in a number of leading journals and he is the co-author (with Heather Smith) of five books on IT management. Their most recent book ? IT Strategy: Issues and Practices (2nd edition)–was the best-selling business book in Canada (Globe and Mail , April 2012).

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We start with understanding your company needs to plan a research-based, comprehensive strategy that can connect to your target customers and help you build brand reputation and loyalty. 0 1 2 Answer

This book identifies key factors necessary for a well-functioning information infrastructure and explores how information culture impacts the management of public information, stressing the need for a proactive and holistic information management approach amidst e-Government development. In an effort to deal with an organization's scattered information resources, Enterprise Content Management, Records Management and Information Culture Amidst E-Government Development investigates the key differences between Enterprise Content Management (ECM) and Records Management (RM), the impact of e-Government development on information management and the role of information in enhancing accountability and transparency of government institutions. The book hence identifies factors that contribute to a well-functioning information infrastructure and further explores how information culture impacts the management of public information. It highlights the Records Continuum Model (RCM) thinking as a more progressive way of managing digital information in an era of pluralization of government information. It also emphasizes the need for information/records management skills amidst e-Government development. Ideas about records, information, and content management have fundamentally changed and developed because of increasing digitalization. Though not fully harmonized, these new ideas commonly stress and underpin the need for a proactive and holistic information management approach. The proactive approach entails planning for the management of the entire information continuum before the information is created. For private enterprises and government institutions endeavoring to meet new information demands from customers, citizens and the society at large, such an approach is a prerequisite for accomplishing their missions. It could be argued that information is and has always been essential to all human activities and we are witnessing a transformation of the information landscape. Presents research with broad application based on archives and information science, but relevant for information systems, records management, information culture, and e-government Examines the differences between Enterprise Content Management and Records Management Bridges a gap between the proponents of Enterprise Content Management and information professionals, such as records managers and archivists

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. IT Strategy: Issues and Practices, Third Edition provides a critical issues perspective that shows students how to deliver business value. As with the first two editions, this revision combines the insights of senior IT managers with academic research, bringing IT management to life and demonstrating how IT strategy plays out in contemporary business. This edition has been overhauled in order to reflect the most important issues facing IT managers today.

This book aims to provide the latest information in a new and extremely important field - information technology investment and how it affects organizational economic and strategic benefits.

This text is designed to help managers who have to deal with a complex environment, and who are often presented with "ready-made" solutions as to how to best organize their firm, to best use information technology. The book presents a simple and attractive framework within which managers can analyze their firm's environment and characteristics, and reflect on the most appropriate way - for them - to “put the puzzle together." It provides the manager and student with an integrated conceptual but pragmatic framework to analyze their situation. Courses examining the role of Information Technology in emerging organizational forms will find a well-grounded conceptual framework, illustrated with in-depth case studies. The book draws from the latest research in industrial organization, strategy, information technology, organizational theory, and leadership. It examines the individual puzzle pieces that have to be put together - strategy, structure, information technology, and leadership, and present the cases of three firms that were equally successful in putting these pieces together, while choosing pieces with dramatically different forms and adjusting them in radically different ways.The three in-depth cases included in the book are international:Oticon is a Danish firm with close to 1500 employees and is a world leader in the manufacture of hearing aids. Li & Fung is another, fist established in Canton and is an international trading company.Progressive Insurance which is the third largest insurance company in the US.

This book collects ECM research from the academic discipline of Information Systems and related fields to support academics and practitioners who are interested in understanding the design, use and impact of ECM systems. It also provides a valuable resource for students and lecturers in the field. “Enterprise content management in Information Systems research – Foundations, methods and cases” consolidates our current knowledge on how today’s organizations can manage their digital information assets. The business challenges related to organizational information management include reducing search times, maintaining information quality, and complying with reporting obligations and standards. Many of these challenges are well-known in information management, but because of the vast quantities of information being generated today, they are more difficult to deal with than ever. Many companies use the term “enterprise content management” (ECM) to refer to the management of all forms of information, especially unstructured information. While ECM systems promise to increase and maintain information quality, to streamline content-related business processes, and to track the lifecycle of information, their implementation poses several questions and challenges: Which content objects should be put under the control of the ECM system? Which processes are affected by the implementation? How should outdated technology be replaced? Research is challenged to support practitioners in answering these questions.

This book is about the process of using analytics and the capabilities of analytics in today’s organizations. Cutting through the buzz surrounding the term analytics and the overloaded expectations about using analytics, the book demystifies analytics with an in-depth examination of concepts grounded in operations research and management science. Analytics as a set of tools and processes is only as effective as: The data with which it is working The human judgment applying the processes and understanding the output of these processes. For this reason, the book focuses on the analytics process. What is intrinsic to analytics’ real organizational impact are the careful application of tools and the thoughtful application of their outcomes. This work emphasizes analytics as part of a process that supports decision-making within organizations. It wants to debunk overblown expectations that somehow analytics outputs or analytics as applied to other concepts, such as Big Data, are the be-all and end-all of the analytics process. They are, instead, only a step within a holistic and critical approach to management thinking that can create real value for an organization. To develop this holistic approach, the book is divided into two sections that examine concepts and applications. The first section makes the case for executive management taking a holistic approach to analytics. It draws on rich research in operations and management science that form the context in which analytics tools are to be applied. There is a strong emphasis on knowledge management concepts and techniques, as well as risk management concepts and techniques. The second section focuses on both the use of the analytics process and organizational issues that are required to make the analytics process relevant and impactful.

This entertaining book seeks to unravel an array of pricing puzzles from the one captured in the book’s title to why so many prices end with "9" (as in $2.99 or $179). Along the way, the author explains how the 9/11 terrorists have, through the effects of their heinous acts on the relative prices of various modes of travel, killed more Americans since 9/11 than they killed that fateful day. He also explains how well-meaning efforts to spur the use of alternative, supposedly environmentally friendly fuels have starved millions of people around the world and given rise to the deforestation of rainforests in Malaysia and Indonesia.

This second volume consists of the sections: technologies for knowledge management, outcomes of KM, knowledge management in action, and the KM horizon.

As the most comprehensive reference work dealing with knowledge management (KM), this work, consisting of 2 volumes, is essential for the library of every KM practitioner, researcher, and educator. Written by an international array of KM luminaries, its approx. 60 chapters approach knowledge management from a wide variety of perspectives ranging from classic foundations to cutting-edge thought, informative to provocative, theoretical to practical, historical to futuristic, human to technological, and operational to strategic. Novices and experts alike will refer to the authoritative and stimulating content again and again for years to come.

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