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evaluate how they utilize seasonality in
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Here's how you can master your next seasonal digital marketing campaign

The company stated Scott previously served as vice president of marketing and brand management for Wilson Daniels. In 2012, he was selected by founder Jack Daniels to lead the marketing and brand ...

Napa wine firm Demeine Estates names Scott Diaz to senior marketing role

Nana Yaa holds a Masters' degree in Marketing and Innovation from the London School of Marketing and a Post Graduate Diploma in Business and Marketing Strategy.

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**Unilever Marketing Director adjudged industry
personality of the year at Marketing World
Awards**

Digital marketing agency Quipit Media, based
in Prosper, Texas, has announced a new
partnership providing a range of SEO and
content marketing solutions to roofing
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3 launch strategies to get your hyper-casual game to the top of the charts

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Successful personalization demands a balance of strategy, tactics, technology and skills

Start by becoming a master ... marketing can help customers feel seen and heard with personalised messages. Then, move on to learning about amplifying your brand's digital marketing strategy ...

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General Assembly Pizza Secures Master Production Facility to Meet Growing Consumer Demand

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immediately. Penny Baldwin, the CMO who joined Qualcomm in 2017, will ...

Qualcomm appoints new chief marketing officer
Unilever's Beauty and Personal Care Marketing Director for Ghana and Nigeria, Nana Yaa Owusu-Ansah, has been crowned the Industry Personality of the Year at the 2021 Marketing World Awards (MWA).

Nana Yaa Owusu-Ansah of Unilever wins top award at 2021 Marketing World Awards

Students in online digital marketing master's programs explore topics such as search engine

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strategy, preparing them for careers ranging
from digital ...

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